For Exhibitor Information, Please Contact:
Lee Trade Shows 800-218-5586 or dwren@leepub.com
Conference registration starts at 7:30 a.m. each day. Educational sessions are generally from 9 a.m. to 5:30 p.m. on all days, with lunch breaks. Free coffee and juice will be available in the trade show area from 7:30 a.m. until 4:30 p.m. each day. All registered conference attendees have a name badge and are checked at the trade show door. A trade show only pass will also be available at the door. Conference sessions run concurrently, with the following anticipated schedule:

<table>
<thead>
<tr>
<th>Monday, January 13</th>
<th>Tuesday, January 14</th>
<th>Wednesday, January 15</th>
<th>Thursday, January 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Show Set-Up</td>
<td>Trade Show Open</td>
<td>Trade Show Open</td>
<td>Exhibitors’ Breakfast</td>
</tr>
<tr>
<td>(times will be scheduled)</td>
<td>8 a.m. - 5 p.m.</td>
<td>8 a.m. - 5 p.m.</td>
<td>7 a.m.</td>
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<tr>
<td></td>
<td></td>
<td>Ice Cream Social in Trade Show</td>
<td>Trade Show Open</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>8 a.m. - 2 p.m.</td>
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</tbody>
</table>

LITERATURE TABLE
Please contact the NYSVG A office to request a literature table order form.

DECORATING COMPANY
The official trade show contractor is Great Lakes Events, 100 Bickford Street, Rochester, NY 14606. Phone: 585-458-2200, Fax: 585-458-5087. Call them for shipping and other special booth decorations. The decorator kit will be sent with your booth confirmation at a later date.

ELECTRICITY AND INTERNET SERVICES
Electric service is available. The sign up form will be sent with your booth confirmation at a later date. Internet service will be available at no charge courtesy of the show. Passwords can be obtained at the show.

SET UP AND DISMANTLING
Set up will be from 12 p.m. - 6 p.m. on Monday, January 13. Each exhibitor will be given specific move in times. Unloading vehicles inside is limited to 15 minutes and then must move vehicle from the building. The trade show will reopen by 7 a.m. on Tuesday, January 14. All exhibits must be in place by 8 a.m. on Tuesday, January 14 (see back of contract for late set-up policy). Trade show exhibits may be dismantled starting at 2 p.m. on Thursday, January 17.

TRAILER PARKING
Designated areas will be available for parking your trailer. Details will be available at a later date.

OFFICIAL HOTEL
The official hotel for the Empire State Producers Expo is the Marriott Syracuse Downtown.

Marriott Syracuse Downtown - Located at 100 East Onondaga Street, Syracuse, New York 13202. Within walking distance!
Rooms are available for $119 per night. The cutoff date for booking is December 5, 2019. Contact the Marriott Syracuse Downtown at 315-474-2424 and ask for Expo rate. Free parking.

Questions? Please contact:

**Trade Show & Country Folks Grower Information**
Dan Wren, Lee Trade Shows
PO Box 121 • Palatine Bridge, NY 13428
Phone: 518-673-0117 • Fax: 518-673-2381
email: dwren@leepub.com

**Education, Sponsorships & Association Information**
NYS Vegetable Growers Association
8351 Lewiston Rd #3-304, Batavia, NY 14020
Phone: 585-993-0775 • Fax 518-677-1865
email: nysvegetablegrowers@gmail.com
#帝国州生产商博览会参展商姓名徽章登记表

对于每个100平方英尺购买，您将获得2张免费徽章。
例如：10x10 = 2张徽章；10x20 = 4张徽章；20x20 = 8张徽章
额外徽章可能以每张$20的价格购买

公司：_________________________  #免费徽章：__________

地址：______________________________________________

城市：__________  州：__________  邮编：__________

电话：__________  传真：__________

姓名1：_________________________  标题：_________________________

邮箱：__________________________________________

姓名2：_________________________  标题：_________________________

邮箱：__________________________________________

姓名3：_________________________  标题：_________________________

邮箱：__________________________________________

姓名4：_________________________  标题：_________________________

邮箱：__________________________________________

姓名5：_________________________  标题：_________________________

邮箱：__________________________________________

姓名6：_________________________  标题：_________________________

邮箱：__________________________________________

姓名7：_________________________  标题：_________________________

邮箱：__________________________________________

姓名8：_________________________  标题：_________________________

邮箱：__________________________________________

姓名9：_________________________  标题：_________________________

邮箱：__________________________________________

姓名10：_________________________  标题：_________________________

邮箱：__________________________________________

额外徽章：__________  X $20 = 总金额：__________

支付方式：☐信用卡  ☐支票

信用卡号：_________________________  过期日期：__________

安全码：__________  名字：_________________________

请将此表寄回或传真至：帝国州生产商博览会
邮编：121 • Palatine Bridge, NY 13428 • 传真518-673-3245

徽章领取：现场领取

请将此表寄回或传真至：帝国州生产商博览会
邮编：121 • Palatine Bridge, NY 13428 • 传真518-673-3245

徽章领取：现场领取
Company Name: _______________________________________________________

USE LAST YEAR’S LISTING ______ or supply new information below.

Address: __________________________________________________________________________________________________

City: ____________________________________________________   State: _______________   Zip: ______________________

Phone: ______________________________________________________   Fax: ________________________________________

E-mail Address: ______________________________________________ Websiite: ____________________________________

Products You Will Be Exhibiting: ___________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

New Products Being Introduced (if applicable): ______________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

Name(s) of Your Representative(s) to be at the Show: _______________________________________________________

Dear Empire State Producers Expo Exhibitor:

To be sure your company is included in the Free Exhibitor Listing, please complete the information on the form below. It is an excellent FREE advertising opportunity for Empire State Fruit & Vegetable Expo exhibitors. You will also benefit from the additional circulation.

Below is a generic sample of how your information will look in the listing.

CK GREENHOUSES, INC. • BOOTH 43
200 Schoolhouse Rd., Cheshire, CT 06410
800-773-1694 • 888-573-0569
info@ckgreenhouses.com
randy@ckgreenhouses.com

Product To Be Exhibited: Cuttings, plugs and prefinished plants.

Show Representative: John Doe

Company Name: _______________________________________________________

USE LAST YEAR’S LISTING _____ or supply new information below.

Address: __________________________________________________________________________________________________

City: ____________________________________________________   State: _______________   Zip: ______________________

Phone: ______________________________________________________   Fax: ________________________________________

E-mail Address: ______________________________________________ Websiite: ____________________________________

Products You Will Be Exhibiting: ___________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

New Products Being Introduced (if applicable): ______________________________________________________________
________________________________________________________________________________________________________
________________________________________________________________________________________________________

Name(s) of Your Representative(s) to be at the Show: _______________________________________________________

Please complete this form and return it to Country Folks Grower no later than DECEMBER 1, 2019.

Any forms returned after that date may not be in the program due to time restraints.

For more information on advertising in the Who’s Who, call Sales Manager Dan Wren at

1-888-820-6644 or 518-673-0117

RETURN BY MAIL: Empire State Fruit & Vegetable Expo, PO Box 121, Palatine Bridge, NY 13428

OR RETURN BY FAX 518-673-3245 ATTN: MISSY PEDRO
THE EMPIRE STATE PRODUCERS EXPO

SHOW PROGRAM
The official show program will be published as a special section in the January issue of Country Folks Grower. The late December mailing will reach subscribers in New York and surrounding regions as well as member of a The New York State Vegetable Growers Association, Cornell Cooperative Extension, Cornell University, New York State Berry Growers Association, New York State Horticultural Society, and NYS Flower Industries and past attendees. The January issue will also be handed out to all attendees with their registration package.

ADVERTISING & EDITORIAL
The combination of editorial with your advertising gives you another opportunity to tell your story and to expand on the details of your business or products.

WEB ADS AND LINKS
Your banner ad and links will run from November through February at www.cfgrower.com

SPECIALTY PRINTING
We can create and supply banners, brochures, business cards and more. Order enough for the whole show season and for your mailings. Please order before November 16.

Special Advertising Package
Includes one color. Four color is available for only $100 more

☐ 1/8 Page Ad ....up to 275 words editorial ..........Country Folks Grower Web Ad ..........$200
☐ 1/4 Page Ad ....up to 550 words editorial ..........Country Folks Grower Web Ad ..........$375
☐ 1/2 Page Ad ....up to 1,100 words editorial .......Country Folks Grower Web Ad ..........$650
☐ 8.5x11 Ad .......up to 1,500 words editorial .......Country Folks Grower Web Ad ..........$875

☐ Please contact me with more information on Advertising
☐ Please contact me with more information on Specialty Printing

Name ____________________________________________________________

Company Name __________________________________________________

Email Address ____________________________________________________

Mailing Address __________________________________________________

City __________________________________ State __________ Zip __________

Phone Number ____________________________________________________
Adams County Nursery, Inc
Advanced Ag East
AFCO / ZEP
Ag BioTech
Agri-Dynamics
Aqua Q
Arctic Refrigeration Co
Arthur Carroll Insurance Agency
Atago USA, Inc
BASF - We Create Chemistry
Bayer
BDI Machinery Sales Inc
Bejo Seeds Inc.
Brookdale Farm Supplies
Carolina Eastern Vail
Casters Sawmill Inc
Cazenovia Equipment Co
Certis USA
Christmas Tree Farmers Assoc. of NY
Clifton Seed Company
Cornell Pesticide Management Education Program
Cornell University RMA Crop Insurance Education Program
Country Folks Grower
CropCare
Cuff Farm Services
Daylight Savings Company
Decade Products
Drape Net North America
Empire Drip Supply LLC
Empire Tractor
Energy Panel Structures
Evans Manufacturing Co., LLC
Farm Family Insurance Company
Farmer's Choice Foods
Fedco
Film Organic
Financial Service Partners
Finger Lakes Community Health
Finger Lakes Trellis Supply
First Products Inc
FMC Agricultural Solutions
Food Bank of Central New York
Fresh QC - VirtualOne Harvest Management Software
Gowan USA
Gowoon Film LLC
GreenStar
Griffin Farm Equipment
Grimes Horticulture
Growers Mineral Solutions
Gutter Logic of NY
Harris Moran Seed Company
Harris Seed
Hillside Cultivator Co. LLC
Huron Fruit Systems
Infaco - Mobile Repair Service
IPM Laboratories, Inc
Java Farm / CIMA
Johnny's Selected Seeds
Kube Pak Growers of Fine Plants
Kult Kress LLC
LaGasse Works, Inc
Lambert Peat Moss
LandPro Equipment
LEAD NY, Cornell University
LeafFilter North of New York, LLC
Mabie Bros., Inc
Maier Farms
MANA / ADAMA
Marrone Bio
Martin's Outdoor Power Equipment
Mas Labor
Miller Chemical and Fertilizer LLC
Monosem Inc
N.M. Bartlett Inc & Provide Agro Corp.
New York Farm Bureau Member Services Inc
Niagara Label
NOFA-NY Certified Organic, LLC
Nourse Farms, Inc
NutriAg U.S.A., Ltd.
NY Farm Viability Institute
NY State of Health
NYS Berry Growers Association
NYS Department of Agriculture & Markets
NYS Department of Agriculture & Markets - Farm Products
NYS Department of Agriculture & Markets - Food & Nutrition
NYS Department of Agriculture & Markets - Produce Safety
OESCO, Inc
Onset
Organix Solutions
Packaging Corp. of America
Paradise Energy Solutions
Portage & Main Boilers / Polar Furnace
Power Brushes
Quality Fresh LLC
R.E. & H.J. McQueen
Restaurant Profit Systems
Rupp Seeds Inc
S.I. Distributing
Sakata Seed America
Seedway, LLC
Shawnee Canning Co. Inc
Siegers Seed Comany
Skyview Fencing & Pole Barns
Stanley Paper Co., Inc
Stokes Seeds, Inc
Superior Fruit Equipment
Surpass Chemical Co
Syngenta
Tew Mfg Corp
The Fertrell Company
TIMAC Agro USA
Trece, Inc
TriEst Ag Group, Inc
Upstate Tractor & Mower
USDA Farm Service Agency
USDA, NASS, NY Field Office
Valent USA
Van Ernst Refrigeration
Wafler Nursery
Weeks Roses
White’s Farm Supply, Inc
Wilson Orchard & Vineyard Supply
WP Innova - Airflow
Zenport Industries
Sponsorship is a great way to provide support for the Expo as well as a very visible way to show support and commitment to your customers’ industry. There are a variety of ways that your company may choose to sponsor part of the Expo. The sponsorship request form has all of the information your company needs to be an integral part of the Expo through sponsorship. To take full advantage of sponsorship benefits, you must fill out the Sponsorship Request Form and Industry Speaking Spots Form and return them to the NYSVG office before stated deadline.

**WHAT'S YOUR LEVEL?**

**COFFEE BREAK - $150**
Coffee Break Sponsors will have their Company name displayed on signage by the coffee break in the Trade Show.

**VEGETABLE PLATTER SPONSOR - $500**
Vegetable and cheese platter for the Wednesday break. Sponsors will have their company name displayed on signage near the hors d’oeuvre table in the Trade Show.

**BRONZE LEVEL - $250**
Sponsor will receive Company name recognition in the registration area, Company name recognition at the door of **ONE** session, Company name recognition in the NYSVG-Newsletter Expo Edition and a small banner in the exhibit hall.
Deadline for newsletter and signage inclusion is December 1, 2019.

**SILVER LEVEL - $500**
Sponsor will receive: Company name recognition in the registration area, Company name recognition at the doors of **TWO** sessions, Company name recognition in the NYSVG-Newsletter Expo Edition, one complimentary Expo registration and a medium banner in the exhibit hall. Deadline for newsletter and signage inclusion is December 1, 2019.

**GOLD LEVEL - $1,000**
Sponsor will receive Company name recognition in the registration area, Company name recognition at the doors of **FOUR** sessions, Company name recognition in the NYSVG-Newsletter Expo Edition, two complimentary Expo registrations and a large banner in the exhibit hall. Deadline for newsletter and signage inclusion is December 1, 2019.

**PLATINUM FARMER LEVEL - $2,000**
Sponsor will receive: Company name recognition in the registration area, Company name recognition at the door of thier session, Company name recognition in the NYSVG-Newsletter Expo Edition, four complimentary Expo Registrations, a free ad in the NYSVG-Newsletter Expo Edition and a large banner in the exhibit hall. Deadline for newsletter and signage inclusion is December 1, 2019.

**AFTER HOURS NETWORKING SPONSORSHIP OPPORTUNITIES**
Contact Jessica for more information (518) 441-8809 or nysvegetablegrowers@gmail.com

Additional sponsor opportunities are available for your company. Please see the sponsorship form for details!

Deadline for your company’s sponsorship information to be listed in the **2020 New York State Vegetable Growers News-Expo Edition** is December 1, 2019. All forms (the Sponsorship Request Form and the Speaking Spots Form) must be returned to the NYSVG office by December 1, 2019. See forms for address and contact information.
EMPIRE STATE PRODUCERS EXPO - SPONSORSHIP REQUEST FORM

PLEASE ACCEPT THIS DONATION: (Circle One)

Coffee Break - $150  Vegetable Platter Sponsor - $500  Bronze Level - $250
Silver Level - $500  Gold Level - $1,000  Platinum Farmer Level - $2,000

Items for Drawing (Seed, Product, etc.)  After Hours Networking Event - $1,500

Donation of Company Items for Registration (lanyards, bags, etc.)

PLEASE DIRECT OUR DONATION TO:

Berries  General Session  Snap Beans / Peas
Cabbage  Greenhouse / Tunnels  Soil Health
Cultural Control / Climate Extremes  Ice Cream Social  Sweet Corn
Direct Marketing  Labor  Tomatoes / Peppers
Food Safety / GAPS  Leafy Greens  Tree Fruit
General Conference Fund  Onions  Vine Crops
Potatoes

TO BE A SPONSOR PLEASE CONTACT
NYS Vegetable Growers Association, Inc.
585-993-0775 • nysvegetablegrowers@gmail.com

Sponsor Name & Title: ______________________________________________________________________
Company: ________________________________________________________________________________
Phone: _________________________________ Email: __________________________________________
Address: ________________________________________________________________________________

*Sponsorships totaling $500 or more may receive complimentary Expo Tickets, to claim your tickets consult the
information form and fill out the below request appropriately.

Producer Sponsor Extra Ticket
Name & Title: ______________________________________________________________________________

Sponsor Three Extra Tickets
Name & Title: ______________________________________________________________________________
Name & Title: ______________________________________________________________________________
Name & Title: ______________________________________________________________________________
Dear Exhibitor/Sponsor,

We've set aside time each day for you to talk briefly to attendees about what is NEW from your company for the coming season. These speaking opportunities are scheduled at different times in many of the educational sessions. This is a great opportunity for you to highlight new products/services for your company!

You have a maximum of two minutes per session. Only information on new products or services should be presented. Direct people to your booth for more information. No A/V equipment can be used during your presentation. You must fill out and return this form before December 1, 2019 to take advantage of this offer. This is first come, first served (max 4 per session).

In the event of open time slots, a sign up sheet will be at the show if you wish to speak.

I WOULD LIKE TO SPEAK DURING SESSIONS FOCUSING ON:

Berries  Labor  Sprayer Technology
Cabbage  Onions  Sweet Corn
Cole Crops  Packing House Pest  Sweet Potatoes
Food Safety  Management  Table Beets
Garlic  Phytophthora Blight  Tick Management
Greenhouse and High Tunnels  Potatoes  Tomato Grafting
Hard Cider  Soil Fertility  Tree Fruit
Hemp  Soil Health  Vine Crops
IPM for Farmworker Housing  Specialty Root Crops  Weed Management

Name & Title: ________________________________________________________________

Company: _________________________________________________________________

Phone: _______________________________ Email: ________________________________

Questions? Contact NYS Vegetable Growers Association 585-993-0775 or nysvegetablegrowers@gmail.com

* REMINDER! The Expo Exhibitors Complimentary Breakfast

is scheduled for Thursday, January 16, 2019 at 7:00 am in the exhibit hall.

Please indicate whether a representative from your company is planning to attend. Thank you!

Yes, _______________________________ will have ______ guests at breakfast.

Company Name

* Please return Sponsorship, Industry Speaking Spots and Breakfast Form to
NYS Vegetable Growers Association:
nysvegetablegrowers@gmail.com • Fax - 518-677-1865
Becker Forum will focus on agricultural labor issues amid changing times and many issues that producers need to understand. New laws that govern minimum wage and overtime will be on the agenda, including strategies that growers can use to control costs and stay in compliance. Collective bargaining and unionization will also be important topics for growers to understand and manage, specific rules apply to how employers can talk with employees about collective bargaining efforts. Federal and state legislative updates will be addressed. A grower panel will bring practical insights to help other growers become more effective human resource managers.

Don’t miss the premier ag labor event in the Northeast!

For more information:
(585) 993-0775 • ww.nysvga.org • nysvegetablegrowers@gmail.com
Adams County Nursery, Inc • 115
Ag BioTech, Inc • 507
Agricultural Data Systems • 603
Agro Research International • 809
Airtac Sprayers Inc • 601
American Crop Insurance • 912
American Equipment LLC • 911, 913, 915, 1010, 1012, 1014
Apex Solar Power • 103
Arctic Refrigeration • 709
Arysta Life Science • 321
ASB Greenworld • 703
Bake’n Joy Foods • 1003
BASF - We Create Chemistry • 402
Bayer • 300
Baystate Organic Certifiers • 906
BCA Ag Technologies • 1015
BDI Machinery Sales, Inc • 813, 815
Bejo Seeds Inc • 320
Belle Terre Irrigation • 519, 521, 523, 525
Berger • 910
BioWorks Inc • 425
Blue Rock Energy • 118
Brookdale Fruit Farm Inc. Irrigation and Row Crop Supplies • 423
Bundschuh’s Greenhouses LLC • 624
Carolina Eastern Vail / CaroVail • 421
Casters Sawmill Inc • 217
CFS Irrigation • 719, 721, 816, 818
Christmas Tree Farmers Assoc. of NY • 1016
Clifton Seed Company • 303
Cornell Pesticide Management Education Program • 804
Cornell University Plant Disease Diagnostic Clinic • 107
Cooperative Extension • 112, 114
Country Folks Grower
Crop Insurance Education • 142
Crop Production Services • 600
CropCare • 723, 725, 820, 822
Dillman Farm, Inc • 316
Dow AgroSciences • 606
Dubois Agrinovation Inc • 109
DuPont Crop Protection • 305
Ecojiva, Solar Installation Company • 905, 907
Empire Tractor • 218
Engage Agro USA LLC • 700
Enovative Technologies • 1004
EPS / FLC Buildings • 1021
Evans Manufacturing Co., LLC • 219
Farm Family Casualty Insurance Co • 102
Farmer’s Choice Foods, A Promotion in Motion Co • 203
Farmers Market Federation of NY • 1007
Farnell Packaging Ltd • 917
Filmorgancis • 503, 505
The Lakes Trellis Supply • 304, 306
Food Bank Association of NYS • 504
FreshQC - VirtualOne Harvest Management Software • 807
Good Fruit Grower • 116
Gowan USA • 501
Grimes Horticulture • 806
Growers Mineral Solutions • 319
Growers Supply • 901
H. Schwartz & Sons • 221
Harris Moran Seed • 407
Harris Seeds • 1001
Heil Control LLC • 622
Hill and Markes, Inc • 518
Hillside Cultivator Co., LLC • 605, 607
HyR BRIX Fertilizer • 1009, 1011
Innovative Ag Inc • 524
IPM Laboratories Inc • 206
Kube Pak Greenhouse • 706
Kult-Kress LLC • 323, 325, 422, 424
Label Gallery • 500
LaGasse Works, Inc • 132, 133, 134, 135, 136, 137
Lambert Peat Moss • 204
Lancaster Parts & Equipment Inc • 819, 821, 823, 920, 922, 924
LEAD NY • 106
LeafFilter North of New York, Inc • 108
Mabie Bros Inc • 819, 821, 823, 920, 922, 924
Maier Farms • 307
Mana / Adama • 301
Marrone Bio Innovations • 520
MAS Labor H-2A, LLC • 419
Miller Chemical and Fertilizer LLC • 129
Monolith Solar • 120
Monosem Inc • 216
N.M. Bartlett & Provide Agro Corporation • 801, 803, 805, 900, 902, 904
New York Farm Bureau, Member Services Inc • 202
Niagara Label Co. • 302
Nichino America Inc • 506
NOFA - NY Certified Organic, LLC • 200
Nourse Farms, Inc • 707
Nutri Ag USA, Ltd • 405
NY Farm Viability Institute • 127
NYCAMH • 145
NYS Department of Agriculture and Markets • 143, 144
NYS Vegetable Growers Association • 126
NYSERDA • 1005
OESCO, Inc • 623, 625, 722, 724
Organix Solutions • 705
ORO AGRI • 802
Paige Equipment Sales & Service, Inc • 711, 713, 810, 812
Paradise Energy Solutions • 602
PCA Supply Services • 418
Perdue Agri Business • 1006
Pine River Group • 522
Pioneer Plant-Tech, Inc • 1002
Premier Containers (1983) Inc • 916
R.E. & H.J. McQueen Inc • 208, 209, 210, 211, 212, 213, 214, 215, 308, 310, 312, 314, 111, 113
Restaurant Profit Systems • 800
Rockford Package Supply • 101
Rupp Seeds Inc • 406
Sakata Seed America • 604
Seedway, LLC • 318
Shawnee Canning Co., Inc • 618, 620
Siegers Seed Company • 400
Spectrum Technologies • 811
Spring Creek Foods • 130
Stanley Paper Co • 205
Stark Bros. Nurseries • 207
Stokes Seeds Inc • 401
Sunoco, Inc • 220
SUNY Cobleskill • 914
Sustane Natural Fertilizer • 1000
Syngenta • 702, 704
Tew Mfg Corp • 131
TIMAC Agro USA • 808
Tompkins Financial Corporation • 502
Trece, Inc • 420
Treen Box & Pallet, Inc • 1017, 1019
USDA Farm Service Agency • 117
USDA, NASS, NY Field Office • 100
USDA NRCS • 119
USDA / RMA • 903
Valent USA Corp • 701
Van Ernst Refrigeration • 403
Vermont Compost • 201
Watler Nursery • 404
Watson’s • 1023, 1025, 1026
White’s Farm Supply, Inc • 619, 621, 718, 720
Willisie Equipment Sales Inc • 138, 139, 140, 141
Wolfe Lumber Mill Inc • 128
EXHIBITORS CONTRACT

EMPIRE STATE PRODUCERS EXPO
JANUARY 14-15-16, 2020
TUESDAY 8AM-5PM • WEDNESDAY 8AM-5PM • THURSDAY 8AM-2PM
Oncenter Convention Center • 800 South State St., Syracuse, NY 13202

Brought to you by The New York State Vegetable Growers Association, Cornell Cooperative Extension, Cornell University, New York State Berry Growers Association, New York State Horticultural Society, and NYS Flower Industries
Managed by the Trade Show Division of Lee Newspapers, Inc.

Show Manager: Missy Pedro  800-218-5586 or 518-673-0102 • Fax 518-673-3245 • www.leetradeshows.com • e-mail mpedro@leepub.com

Prices Through September 1, 2019

10’ x 10’ BOOTHs
1 Booth - $650 Each, 2 or More Booths - $600 Each

<table>
<thead>
<tr>
<th>1st Choice</th>
<th>2nd Choice</th>
</tr>
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<tbody>
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<td></td>
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</tbody>
</table>

3rd Choice: ___________________ Total # of Bths: ______________

Total Due: ______________ x 50% Deposit= ______________

Balance Due: ______________

Prices from September 2, 2019

10’ x 10’ BOOTHs
1 Booth - $700 Each, 2 or More Booths - $650 Each

<table>
<thead>
<tr>
<th>1st Choice</th>
<th>2nd Choice</th>
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</tbody>
</table>

3rd Choice: ___________________ Total # of Bths: ______________

Total Due: ______________ x 50% Deposit= ______________

Balance Due: ______________

We agree to occupy and pay for the above exhibit space. We understand that the contract is not valid without the required deposit. The balance is due in full on or before January 3, 2020. Make all checks payable to the “LEE NEWSPAPERS, INC.” with Empire Expo in memo line (U.S. funds only). See back of contract for cancellation and other trade show policies. No Exhibit will be allowed to set up unless paid in full.

It is understood and agreed that booth assignments will be made upon date of receipt of application and deposit, on a first come/first serve basis. Every reasonable attempt will be made to assign your desired space; however, if all your requested spaces are occupied, you will be assigned the best available space in the opinion of the management.

Show management will provide an 10’ backdrop, 30” side curtains, two (2) chairs, one (1) 8’ draped table and a wastebasket for each 10x10 exhibit. Floor spaces include two (2) chairs, one (1) 8’ draped table and a wastebasket but do not include side curtains or backdrops. AISLES AND BOOTHs WILL NOT BE CARPETED. In the exhibitor kit you will find forms to order electricity and carpet.

Our certificate of insurance is enclosed (naming New York State Vegetable Growers Association as “Additional Insured”). Deadline for receipt of certificate is 1/3/20.

PLEASE READ THE REVERSE SIDE OF THIS CONTRACT BEFORE SIGNING

In signing this agreement, we agree to conform with the terms, conditions and covenants contained in this application and contract for exhibit space. We agree to meet all deadlines and abide by policies set by the show management.

Exhibiting Co. __________________________________________________________

Signature: __________________________________________ Title: ______________

Email: __________________________________________ Website: _____________

Address: __________________________________________ Phone: ______________

City __________________________________ State ______ Zip ______ Fax Number ____________

Person in Charge of Display __________________________________________ Email: __________________

CREDIT CARD NUMBER: ____________________________ Expiration Date: ____________

Name on Card: __________________________________ Security Code: ____________ Amount to Charge: $ ____________

Please completely fill out, SIGN AND RETURN THE WHITE COPY to our office, RETAIN THE YELLOW COPY for your files

MAKE CHECK PAYABLE TO: LEE NEWSPAPERS, INC and MAIL WITH CONTRACT TO: LEE NEWSPAPERS, INC
PO. 121, 6113 STATE HIGHWAY 5, PALATINE BRIDGE, NY 13428 OR FAX TO: 518-673-3245

All efforts will be made to accommodate your request for exhibit location, however the show management reserves the right to arrange the show in the overall best interest of the show.
GENERAL
1. CONFERENCE MANAGEMENT - The word “Management” as used herein shall mean New York State Vegetables Growers Association, Inc. or its officers or committees or agents or employees acting for them, in the management of the conference.

2. ELIGIBLE EXHIBITS - The management reserves the right to determine the eligibility of any company or product for inclusion in the Conference.

HOURS & ADMISSION
1. SHOW HOURS - The exhibit area will be open to the visitors from 8:00 am to 5:00 pm on Tuesday, 8:00 am to 6:00 pm on Wednesday and 8:00 am to 2:00 pm on Thursday or as designated on all days of the show.

2. ATTENDANCE - Management shall have the sole control over admission policies. All persons visiting the exhibit area, including exhibitor representatives, will be required to register for the conference and wear a name tag. All trade show booths must be staffed.

3. ADMITTANCE DURING NON-SHOW HOURS - Without permission from management, exhibit representatives will not be permitted in the exhibit area between 6:30 pm and 7:00 am on show days.

INSTALLATION OF EXHIBITS:
1. PAYMENT-COST OF SPACE - Inside space will be sold as 10’x10’, see front for full details. Open floor space sold by sq. ft. A deposit is due with contract as per conditions on front. All exhibitors must be paid in full as per conditions on front before set up will be allowed.

2. DECORATOR - The show has retained one firm to serve as the exhibit decorator. Because of set-up schedules and possible bonding requirements, management requests that all exhibitors use the services of the appointed decorator. Additional decorations, furniture, floor coverings, fixtures and exhibit accessories (other than those provided by management) may be ordered through the decorator.

3. INSTALLATION AND DismANTLING - Installation of booth exhibits will be from 9:00 am to 6:00 pm on Monday, January 13, 2020. You will be given a specific set up time. The trade show area will reopen by 7:00 am on Tuesday, January 14, 2020. Exhibits must be completed by 8:00 am on January 14, 2020. No exhibitor will be allowed to remove his exhibit or any essential part of it before 2:00 pm on the last Conference day. The hours for dismantling and removing the exhibits are 2:00 pm to 4:00 pm. Exhibitors shall be liable for all storage and handling charges resulting from leaving material in the exhibit area after 4:00 pm on the day the Conference closes.

4. LABOR - Installation and dismantling of exhibits must be done by exhibitors’ personnel. USE OF SPACE
1. MANAGEMENT AUTHORITY - Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or exhibitor, or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to exhibitor of amount of rental unearned at the time of the rejection. If an exhibit or exhibitor is ejected for violation of these rules or for other stated reasons, no return need be made.

2. SOLICITING AND COSTUMES - All demonstrations or other promotional activities are confined to the limits of each exhibit. Sufficient space must be provided within the exhibit to contain persons watching the demonstrations and other activities. Each exhibitor is responsible for keeping the aisles near his exhibit free of congestion due to his activities. Exhibitors’ representatives wearing distinctive costumes or uniforms, or carrying banners or signs separately or as a part of their apparel shall not work in other than their own exhibit space.

3. DISTRIBUTION OF SAMPLES AND SOUVENIRS - Samples, souvenirs, publications, etc., may be distributed by the exhibitor only from within his exhibit and are also subject to regulations of the site owner and municipality.

4. NOISE, ODORS, SIGNS - Excessively noisy or obstructive work will not be permitted during open hours of the exhibit, nor will excessively noisy operating displays, nor exhibits producing objectionable odors, nor offensive illuminations of signs.

5. CONTESTS - Management shall be informed in advance of games and prize drawings planned for in-exhibit operation.

6. FLAMMABLE MATERIALS - No flammable fluids, substances or materials of any nature, including decorative materials of any nature, including decorative materials, prohibited by National, State or City Fire Regulations, may be used in any booth.

7. SAFETY DEVICES - Exhibitor agrees to accept full responsibility for compliance with National, State and City regulations in the provision and maintenance of adequate safety devices and conditions for the operation of equipment.

8. SUBLETTING - Exhibitor may not assign nor sublet his contract, or permit others to use his contracted exhibit space, without the knowledge and consent of management.

9. EXHIBIT DESCRIPTION - Each exhibitor will be required to submit in advance a brief description of his company’s services.

LIABILITY AND CANCELLATIONS
1. CARE OF BUILDING - Exhibitor is liable for any damage caused to the building, standard exhibit equipment or other exhibitors’ property, by him, his agents or employees. Exhibitor must submit to management by the date specified on the first page of this contract a certificate of liability insurance.

2. CANCELLATION - Space cancelled after confirmation of assignment has been made by management will cost the exhibitor 50% of the exhibitor’s total contract obligation. Cancellations must be made in writing to the management. After 1/1/20, exhibitor will relinquish 100% of contract obligation and booth space. Any exhibitor not appearing for the conference by 8:00 am on first conference day relinquishes 100% of his contract obligation and booth space. Management has the right to relocate exhibitors to comparable spaces other than those specified by the exhibitor, if deemed advisable and in the best interests of the show. Exhibitors will be notified promptly and given the option to cancel with full refund in the event that the relocation is not acceptable.

3. LIABILITY - The exhibitor agrees with management that management shall not be responsible for any loss, damage or injury that may occur to the exhibitor or his employees, representatives or agents, or to his property, from any cause whatsoever; and the exhibitor agrees to defend, indemnify and hold forever harmless the management, its employees and agents, from all loss, liability, expense and penalty, including attorney’s fees, on account of personal injury or damage to property sustained by the exhibitor or by an person or persons arising out of, during, or in connection with this agreement, whether such injury or damage is due or claimed to be due by any negligence or management, its employees or any other person.

4. AMENDMENTS - Any matters not specifically covered by the preceding rules will be subject solely to the decision of the management. These rules may be amended at any time by management, provided that amendments shall not substantially diminish the rights or increase the liability of the exhibitor.

5. HOLD HARMLESS
Exhibitor agrees to hold Lee Newspapers, Inc. and New York State Vegetable Growers Association its subscribers, agents and employees harmless and agrees to defend them from any injuries or damage to any party as a result of the exhibitor’s or employees negligence, attendance or participation in the exhibition.