

# ROPE IN THE SAVINGS

**2019 MANE STREAM EARLY BIRD PACKAGE!**  
**Deadline is Friday, December 1, 2018**  
**Contract for 10 Issues and Receive....**

The Equine Services Directory for 10 Consecutive Issues (A Value of \$200.00) at No Charge.

An additional 5% off your ad program, if contracted by December 1, 2018. Additional 5% off if you Pre-Pay your ads before the issue dates.

A Multiple Paper Discount of 25% off the lesser value advertisement placed when you place ads in any of the Lee Newspapers, Inc. papers.

**\*2019 Annual Horse Owners Buyers Guide included in The 2019 Equine Directory & Events Calendar** (Special Section in the March Issue)

Buyers Guide Listing is Free, \$50.00 Logo Charge does apply if you would like your company logo to appear. Add an additional zone for \$20 - Logo for \$45. Deadline is January 25, 2019.

**\*2019 Annual Stable Directory** Listing is Free, \$50.00 Logo Charge does apply if you would like your company logo to appear. Add an additional zone for \$20 - Logo for \$45. Deadline is March 29, 2019.

**\*All of the above Directories will be on our website for the entire year!**

**25% Discount on Banner Ads. Must reserve months in advance.**  
**(First Come, First Served Basis) Early Bird Package Only.**

## **Additional 5% Off 2018 Rates!** **Early Bird Promotion**

**Page Size 10X .....1 zone ..2 zones**

<b>FULL PAGE</b> .....	<b>\$ 474</b>	<b>.....\$ 904</b>
<b>1/2 PAGE</b> .....	<b>\$ 285</b>	<b>.....\$ 500</b>
<b>1/3 PAGE</b> .....	<b>\$ 208</b>	<b>.....\$ 277</b>
<b>1/4 PAGE</b> .....	<b>\$ 156</b>	<b>.....\$ 263</b>
<b>1/8 PAGE</b> .....	<b>\$ 78</b>	<b>.....\$ 132</b>

**4 Color Additional \$200**

## **25% Off Any Website Banner Ads**

Horizontal 728 x 90 pixels.....\$187.50 per mo.  
Square 300 x 250 pixels .....\$150 per mo.  
Vertical 200 x 200 pixels .....\$112.50 per mo.

**Please Contact Your Sales Representative Today!**  
**Or Contact Tina Krieger at [tkrieger@leepub.com](mailto:tkrieger@leepub.com)**  
**Phone 518-673-0108, Fax 518-673-2381**

